Claims:

1. A method for updating personalized user information on a home page comprising:

receiving a request from a user to update the personalized information on the home page;

retrieving a password corresponding to said user;

querying said user for said password;

receiving a user response to said query; and

allowing said personalized information to be updated on said home page if said user response contains said password.

- 2. The method of claim 1 wherein said personalized information includes non-textual content.
- 3. The method of claim 2, wherein said non-textual content is uploaded to said website using a file transfer protocol.
- 4. The method of claim 3, wherein said uploading of said non-textual content is performed using a password and user ID associated with said user.
- 5. The method of claim 1 wherein said personalized information includes a link to the user's e-mail address.

6. The method of claim 1 wherein said personalized information includes a URL provided by said user.

- 7. The method of claim 1 wherein said personalized information includes a URL to the user's organization homepage.
- 8. An apparatus for updating personalized user information on a home page comprising:

a web site configured for:

receiving a request from a user to update the personalized information on a home page hosted by said web site;

retrieving a password corresponding to said user;

querying said user for said password;

receiving a user response to said query; and

allowing said personalized information to be updated on said home page if said user response contains said password.

- 9. The apparatus of claim 8 wherein said personalized information includes non-textual content.
- 10. The apparatus of claim 9, wherein said non-textual content is uploaded to said website using a file transfer protocol.

11. The apparatus of claim 10, wherein said uploading of said non-textual content is performed using a password and user ID associated with said user.

- 12. The apparatus of claim 8 wherein said personalized information includes a link to the user's e-mail address.
- 13. The apparatus of claim 8 wherein said personalized information includes a URL provided by said user.
- 14. The apparatus of claim 8 wherein said personalized information includes a URL to the user's organization homepage.
- 15. An apparatus for updating personalized user information on a home page comprising:

means for receiving a request from a user to update the personalized information on the home page;

means for retrieving a password corresponding to said user;
means for querying said user for said password;
means for receiving a user response to said query; and

means for allowing said personalized information to be updated on said home page if said user response contains said password.

16. The apparatus of claim 15 wherein said personalized information includes non-textual content.

- 17. The apparatus of claim 16, wherein said non-textual content is uploaded to said website using a file transfer protocol.
- 18. The apparatus of claim 17, wherein said uploading of said non-textual content is performed using a password and user ID associated with said user.
- 19. The apparatus of claim 15 wherein said personalized information includes a link to the user's e-mail address.
- 20. The apparatus of claim 15 wherein said personalized information includes a URL provided by said user.
- 21. The apparatus of claim 15 wherein said personalized information includes a URL to the user's organization homepage.